

About Me

Education/Experience:

- Bachelors degree in Addictions Counseling, minor in Psychology, with an emphasis on business and communications
- 3 R Selling- Results, Renewals, & Referrals
- Sales management, Rehabilitation management, and Case management.

Personal Interests:

Something I've learned through my professional and personal experiences is that I have a passion for helping others set and achieve their goals. I am recently engaged, so in my spare time I do A LOT of wedding planning! I love staying active through running, pilates, yoga and zumba classes. I am also an animal lover that rescued the cutest minpin-dachshund from animal care and control. I love my position with WMEE and look forward to working with you!

97.3 Wmee
Today's Best Variety



97.3 Wmee
BABY FAIR & Family Expo



Bethany Barr

Office (260).447.5511
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2915 Maples Rd Fort Wayne, IN 46816



Bethany Barr

*"Your go to
counselor for ALL
your advertising
needs"*

Always on call!

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Solution Focused Therapy

Let me help you with.....

- Creative commercial ideas
- Community partnership
- Ideas, ideas, ideas
- Solutions to your challenges

Personal Integrated Advertising Plan

As your personal advertising "counselor" I have a very specific intake process that I will go through with you to get to know you and your business, identify all your advertising needs, and meet and exceed your advertising expectations. This process consists of, but is not limited to:

- Needs assessment: Finding out what I can assist you with
- Identifying strengths: short and long term goals
- Presenting ideas: multiple creative tools outlining your needs and goals
- Treatment planning: Following up with you to make sure all needs are met.

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Today's Best Variety

Why WMEE?

- 97.3 is Fort Wayne's "at work" station.
- Active lifestyle females are our target audience and we cater to them with clubs like the "Mom Squad"
- Fort Wayne is our home and we are actively involved with the community and feature monthly community calendars on our site.
- We are well known, trusted, respected, and have loyal listeners. We will also get to know you, respect you, and be loyal to your business.
- 97.3 WMEE is home to one of a kind events like Baby Fair and Family Expo and Bra's Across the Bridge for breast cancer.

Contact Me:

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