

Education

University of Saint Francis

**Bachelors Degree In
Communications**

**Concentration in Organizational
Management**

About me

As a former college athlete, I am used to the time, effort, and teamwork it takes to perform at the highest level possible. I am ready to compete for you on the biggest stage today!



"Setting a goal is not the main thing. It is deciding on how you will go about achieving it and staying with that plan."
-Tom Landry



**Let's be a part of
a championship team!**

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**Federated
Media**

Federated Media

See how we do business and how we
can help improve yours.

**John Trowbridge
97.3 WMEE
Account Manager**

**The right player
for your team**



97.3wmee
Today's Best Variety

My Game Plan

- **One on One:** This is our time to get to know each other. Feel out how you run your operation and find out expectations.
- **Break Down Film:** Find out what all your strengths are so that we can work on improving other marketing concerns.
- **Game Plan:** I will develop a custom tailored plan to help you and your business achieve all of it's goals.
- **Practice:** We will get together to go over our game plan. This is where we fine tune all of the details so that the whole team knows what to expect.
- **Game Time Adjustments:** Coaches and players do not stop working together at tip-off, and neither will we. You have the power to call an audible if needed. We will make sure through the whole process that we make any adjustments if needed.

97.3 Wmeee
Today's Best Variety

Why Choose 97.3 Wmeee?

Fort Wayne's #1 "at work" station. Targeting 25-40 year olds "young families" in acquisition mode. They are buying cars, homes, cribs, going out to eat, spending money in your market. Wmeee is branded as playing the up tempo "feel good" music that evokes emotion catering to young families with a variety of musical tastes that they can all agree on.

**The best on-air staff
in Fort Wayne and
the biggest and
best events.**



97.3 Wmeee
BABY FAIR & Family Expo

