

Education

Indiana Wesleyan University
Bachelor's of Science in Marketing

Indiana Wesleyan University
Bachelor's of Science in Business Administration

3R Selling Graduate
Center for Sales Strategy

About me

Success is my drug of choice. I believe in succeeding and helping others succeed as well. I am a very family focused individual who loves running, photography, music and Notre Dame football. I am outgoing, love my job, and would love

to work for you!



"Prescription without diagnosis is malpractice!"
-Anonymous



Let me properly diagnose you!

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Federated Media

See how we do business and how we can help improve yours.

Morgan Slesman
97.3 WMEE
Account Manager

The Doctor is in!



97.3 Wmee
Today's Best Variety

Examination



- Step 1: *Taking your pulse and checking your vitals*
In this step I will meet with you to get to know you and your business.
- Step 2: *Figuring out your symptoms*
In this step, I will have a conversation with you about the current needs and challenges of your business.
- Step 3: *Diagnosis*
After checking your vitals and figuring out your symptoms, we will determine which challenge is your biggest and which goals we wish to accomplish.
- Step 4: *Prescription*
After taking time to carefully consider the symptoms and diagnosis, I will then show you the plan I have developed to help you and your business reach your desired results.
- Steo 5: *Vitamins*
Our work together does not stop after a plan has been put into place. I will routinely meet with you to make sure your prescription is still relevant and working.

Why 97.3 WMEE

You would not set up a consultation with a doctor without doing some research first, and we would not expect you to do business with us without knowing who you are doing business with.

- 97.3 is Fort Wayne's "at work" station.
- Active lifestyle females are our target audience and we cater to them with clubs like the "Mom Squad"
- Fort Wayne is our home and we are actively involved with the community and feature monthly community calendars on our site.
- We are well known, trusted, respected, and have loyal listeners. We will also get to know you, respect you, and be loyal to your business.
- 97.3 WMEE is home to one of a kind events like Baby Fair and Family Expo and Bra's Across the Bridge for breast cancer.



My Hippocratic Oath:

As your account manager, I will personally get to know you and work closely with you to overcome the needs and challenges facing your business. I will not simply use a "z-pack" method but will develop a custom plan that fits you and will enable you to obtain the best results. I view my role with you as a partnership and together we will work to achieve the best return on your investment. I believe in complete confidentiality as we partner together. I will follow up with you after a plan is in place and make any changes necessary as your needs and challenges change.

