

CONTEST-SPECIFIC RULES FOR THE
“LISTEN, TEXT, WIN” NATIONAL FALL 2025 CASH CONTEST

The following rules shall govern the LISTEN, TEXT, WIN Cash Contest (“the Promotion” or “Contest”). These contest-specific rules should be read in conjunction with 97.3 WMEE (“the Station”) General Contest Rules, which are applicable to all contests conducted by 97.3 WMEE. The Listen, Text, Win Cash Contest may also be called by various other names on the radio stations included in Exhibit A, attached hereto.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **Promotional Period: The Promotion begins on or around Monday, September 22, 2025 and shall continue for six weeks, ending on Friday, October 31, 2025 (the “Promotional Period”), excluding weekends and federal holidays.**

2. **Entry Deadline:** The deadline to submit entries for each prize drawing is 11:59 PM local time as set forth in section 4 below.

3. **Eligibility:**
 - a. The National Listen, Text, Win Cash Contest* is open to U.S. residents, eighteen and older, except for the following individuals: employees or families of employees of Participating Stations; the IBA officers and directors, volunteers, or vendors; Envisionwise or vendors thereof; or advertising sponsors of the contest in local markets, listed in Exhibit B (collectively, the “Sponsors”). This Promotion is subject to all applicable federal, state, and local laws and regulations. This Promotion is void outside the United States and where prohibited.

 - b. Listeners are eligible to win one \$1,000 daily prize (“\$1000 Daily Prize” or “Daily Prize”) only once per contest. Any Participant who has won a prize from this Contest during the Promotional Period may be ineligible to receive an additional prize from a participating radio station or group, based on that station or group’s local contesting rules.

c. Participants must sign all contest release and waiver forms required by participating station before accepting prize. Entrants are required to provide truthful information in all Promotion submissions and when requested by the Station in connection with this Promotion. The Station reserves the right to reject or delete any entry that it discovers to be false or fraudulent. The Station reserves the right to disqualify any entry from any individual who does not meet the eligibility requirements or whom it discovers has provided false or fraudulent information. The Station will delete any and all entries as may be required by law.

4. **Entry Method:**

To participate, a Participant must submit the required personal information and the Station's on-air "keyword" by 11:59 PM local time, the same day that the keywords are provided in the manner explained below. Four different keywords will be announced on air on the Station at random points throughout the day. The times keywords will be announced is the sole discretion of each individual participating station. Participants may utilize each keyword to submit four entries into the contest each day. Each Participant may only submit four entries per day, and each of the four entries must utilize a different keyword. The Station reserves the right to delete, reject, remove, or otherwise not consider any submissions which contain a duplicate keyword.

When providing the keyword on air, the Station will spell the keyword. Participants must submit the keyword as it was spelled on air, and only the keyword, in order to provide a qualifying submission. If a Participant's submission does not match the spelling provided by the Station on air, the Station reserves the right to delete, reject, remove, or otherwise not consider such submissions when selecting a winner.

Participants are required to submit their contest entry as directed by the station over the air, which may include by text message or online via the station's website, as follows:

- **Text Messages:** For stations accepting text message submissions, Participants who wish to participate in the Contest must do so by texting the on-air keyword to 260-484-8633, the same day the keyword is aired by the station, and no later than 11:59 PM. By texting the keyword, Participants consent to receiving further messages from IBA regarding the contest, which may include promotional or advertising messages and may be sent using an autodialer. To opt-out of receiving future messages from IBA, please respond to the

last message with “STOP”. Participants must provide all requested information, as explained below, to submit a qualifying entry. Message and data rates may apply.

- **Station Website:** For stations accepting website submissions, Participants must enter the keyword and required information, explained below, into the form on the Station’s website the same day the keyword is aired on the station, and no later than 11:59 PM. Station website address is www.wmee.com/cash.

8. Official Rules and Winner List

To obtain a physical copy of the General Contest Rules, these contest-specific rules, or a list of winner(s) following completion of the Promotion (please specify which), send a self-addressed envelope specifying “General Contest Rules,” “National Spring Cash Contest,” or “National Spring Cash Contest Winner List” by December 31, 2025 to: Ben Saurer, Market Manager – Fort Wayne, c/o: **97.3 WMEE Listen, Text, Win**, 2915 Maples Road, Fort Wayne, IN 46846.

9. Terms of Use Agreement & Privacy Policy

The Terms of Use Agreement of the station conducting the Promotion is located here:

<https://www.federatedmedia.com/terms-of-use>.

The Privacy Policy of the station conducting the Promotion is located here:

<https://www.federatedmedia.com/privacy-policy/>.

For questions regarding our Terms of Use and Privacy Policy, please contact:

Hillary Keller, **97.3 WMEE**, 2915 Maples Rd., Fort Wayne, IN 46816 260-447-5511 ext. 3351

Affiliated Station(s) Exhibit A

(This list only includes participating radio stations, not the name of the contests on those stations – to find the name of a particular contest on a particular station, please visit the website of the participating station)

WHPI	96.5 + 104.3
WPIA	98.5
WWCT	99.9

WZPN	101.1
KABG	98.5
KIOT	102.5
KJFA	102.9
KKRG	105.1
KKSS	97.3
KLVO	97.7
KNTK	93.7
KQRX	95.1
KAPN	107.3FM
KBXT	101.9FM
KNAH	101.5
KUDD	105.1
KUUU	92.5
KXRK	96.3
KYMV	105.5 & 100.7
KNID	107.1
KWFF	99.7
KSJB	600
KSJZ	93.3
WFRQ	93.5 & 94.7

WHYA	101.1
WKFY	100.5, 101.5 & 103.5
WPXC	102.9
KDSN	AM 1530/FM104.9
WAOR	102.7
WBYR	98.9
WBYT	100.7
WKJG	1380
WMEE	97.3
WOWO	92.3
WQHK	105.1
WRBR	103.9
WTRC	95.3
WRZK	95.9
WTFM	98.5
WVEK	102.7
WCEF	98.3
WESP	102.5
WHIN	100.7
WHPY	94.5

WAWC	103.5
WRSW	107.3
KJAN	AM 1220
WLDF	92.9
WBTF	107.9FM
WBVX	92.1FM
WCDA	106.3FM
WGKS	96.9FM
WLXO	105.5FM
MAX	93.5 FM
WAFY	103.1FM
WWEG	106.9FM
WBBX	106.1
WSLC	94.9
WSLQ	99.1
WVBE	100.1/97.7
WZZU	97.3/97.9
WXLK	92.3
KKXA	1520 AM / 101.1 FM
KRKO	1380 AM / 95.3 FM

WFFG	100.3
WNYQ	101.7
WAJZ	96.3
WFLY	92.3
WGHQ	920
WINU	104.9
WKLI	100.9/107.1
WROW	590
WYJB	95.5
WDVT	94.5
WJEN	105.3
WJJR	98.1
WSYB	100.1
WZRT	97.1
WBPM	92.9
WGHQ	920
WHUD	100.7
WSPK	104.7
WXPB	107.1
KKMA	99.5 FM
KKYY	101.3 FM

KQNU	102.3 FM
KSCJ	1360 AM / 94.9 FM
KSUX	105.7 FM
WFDL	97.7
KRQX	98.9
KURR	103.1
KUTQ	102.3
KZYN	104.1
WCKM	98.5
WCQL	95.9
WWSC	1450 AM 93.1 FM
WEJZ	96.1
WGNE	99.9
WGUF	98.9
WHJB	107.1 FM
WJGO	102.9
WSGL	104.7
WSHH	99.7
WWGR	101.9
KBZZ	1270

KLCA	96.5
KLCA HD4	101.7
KODS	103.7
KOLC	97.3
KRNO	106.9
WRHL	1060 AM/93.5 FM
WYOT	102.3
WLTJ	92.9
WRRK	96.9
WZBB	99.9
WUUF	103.5
WEBR	1440 AM
WLVL	1340 AM
WYGR	1530
KKFR	98.3
KMVA	97.5
KOAI	95.1

Exhibit B: Sponsors

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IBA

Viking Psychiatry